

Make sure your community counts.

Your municipality's fair share of Liquid Fuels Funds and Pennsylvania's representation in Washington are at stake.

Census Day (April 1, 2010) may have officially passed, but it's not too late to encourage residents to fill out their census form.

The U.S. Postal Service delivered census forms to households in March, and in the upcoming months census takers will be following up with households that did not return the questionnaires. Encourage residents in your community who have not yet completed a questionnaire either to fill out the form themselves or to cooperate with census takers who contact them for information.

It's quick and easy.

Filling out the census form should take no more than 10 minutes. The 2010 questionnaire is one of the shortest in history with only 10 questions to complete. The questions include information about the number of people living in the home as of April 1, home ownership, and general details such as gender, age, and race on each person in the household.

It's confidential.

By law, the Census Bureau cannot share an individual's census questionnaire responses with anyone, including other federal, state and local agencies and law enforcement entities.

It's important.

- Municipal elected officials will want an accurate count in their communities.
- Half of the formula used to calculate the **Liquid Fuels Funds** distribution is based on population using the latest decennial census figures.

United States®
Census
2010

Important Dates for Census 2010

March 2010: Census questionnaires are mailed or delivered to households.

April 1, Census Day: Questionnaire responses represent a snapshot of American households as they exist on this day.

May – July: Census takers visit households that did not return a questionnaire by mail.

December 31: By law, the U.S. Census Bureau delivers population counts to the President.

March 2011: By law, the Census Bureau completes delivery of redistricting data to states.

CONTINUES ON BACK >>>

- Census data helps to determine the distribution of more than \$400 billion of **federal funding** each year to states and municipalities for transportation, housing, economic development, public safety, education and health & human services programs.
- Census data guides community **planning** for construction of new hospitals, roads, job training centers, and schools.
- Statistics from the census are used to determine the need for additional social services, **block grants, and other grant programs** essential to municipalities. Other local initiatives such as justifying an after-school program or receiving funding for school lunch programs are also affected by census data.
- Finally, population figures determine the **number of seats Pennsylvania will keep in the U.S. House of Representatives**. After the last two censuses (1990 and 2000), Pennsylvania lost two congressional seats each time. In addition to congressional districts, boundaries for state and local legislative districts are also drawn based on census figures.

What can municipal officials do?

- Encourage your residents to fill out the Census 2010 form or to cooperate with census takers who contact them.
- Explain to residents why the census is important. Tell them the community's fair share of Liquid Fuels Funds and federal funding and Pennsylvania's representation in Congress is at stake.
- Take advantage of municipal meetings, your newsletter and Web site, and simply conversations with residents to promote the census and its importance to your community.



A COMPLETE AND ACCURATE COUNT
IS IN OUR HANDS.

For more information about the 2010 Census, go to 2010census.gov